

eidm Fashion
& Luxury
Business
School



Believe
Want
Achieve

Manifesto

At EIDM, the International Fashion & Luxury Business School, we enact our motto every day so that students receive the best support to achieve their goals and fulfill their dreams.

A pioneer and visionary, EIDM offers professional courses in image, styling, art direction, communication, marketing, and in the business of fashion and luxury. We offer a wide range of programs that adapt to each individual's career path, from bachelor's to master's, in-class or distance learning. Our programs are all characterized by excellence and pedagogical innovation.

EIDM enhances its programs according to the new needs of the market and companies. We favor collaborations with renowned speakers who are committed to sharing their expertise according to the school's philosophy: learning by doing. Our students learn to excel on large-scale projects through hands-on learning that reinforces their professional ambitions.

To expand the horizon of possibilities, EIDM has solid international recognition. The school is recognized among the best business schools in the world - CEO World ranking - as the first French school of fashion and luxury. EIDM is also a member of FEDE, the European Federation of Schools, AACSB, Association to Advance Collegiate Schools of Business and the Erasmus+ program. These international accreditations are a reflection of the quality of our teaching and our network of partners.

Finally, building self-confidence and critical and inclusive thinking are our core values, which we strive to teach daily. The Community Service program, which values associative and humanitarian actions, is an integral part of the school's philosophy and the student's career path.

In 2022, EIDM joins ACE Education Group, a major player in the French higher education market, and is now part of an important schools' network with 30 campuses, 40 partner universities around the world and 5000 students. As EIDM, ACE Education educates students in «passion-subject» vocational disciplines, such as sport management, international luxury hotel management, design and now fashion and luxury.

In this brochure, you will discover what makes EIDM so valuable: concrete projects carried out by our students, the success of our graduates, international careers, and our humanist values.

Mégane SIMON
EIDM Director



Keep in touch and follow us



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Soirée exclusive de présentation de l'école aux Salons Hoche de Paris en 2022

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EIDM key figures

EIDM is a member of ACE EDUCATION Group

1st

French business school in the fashion & luxury industry in CEOWorld ranking

85%

Of employability rate 6 months after the graduation

400

Students per year

2

Campuses (Paris, Digital)

2,500

Trained students

73

Professional speakers

16

Partner universities around the world

12

Months of internship during the bachelor's degree and the master's degree

73rd

Business school in the world in CEOWorld ranking

70%

Of our students are very satisfied

ACE EDUCATION Key Figures

4 major sectors

Sport Management, international luxury hotel management and design

31

Campuses in France and abroad

50

Partner universities around the world

4,000

Partner companies

13,500

Alumni

Why you should join EIDM

1 The recognition of the institution

EIDM is the only French fashion school included in the international ranking of the best Business Schools. This ranking is a testimony of EIDM's innovative positioning and its international recognition. All our diplomas are recognized by the French Government. The BTS (advanced vocational diploma) is a French diploma of National Education of level 5 (high school+2 years of university studies). The Bachelor's degree and Masterings are RNCP (French Directory of Professional Certifications) level 6 titles (high school+3/4 years of University studies), and the master's degree is a RNCP level 7 title (high school+5 years of University studies). We issue ECTS credits after each semester, which allows the recognition of diplomas abroad.

2 ACE Education group

In 2022, EIDM joins ACE Education Group, a major player in the French higher education market, and is now part of an important schools' network with 30 campuses, 40 partner universities around the world and 5000 students. As EIDM, ACE Education educates students in «passion-subject» vocational disciplines, such as sport management, international luxury hotel management, design and now fashion and luxury.

3 The "Learning by Doing" pedagogy

At EIDM, we put each of our students into action with annual projects that transform

knowledge into skills: fashion shows, fashion magazines, pop-up stores, photo shoots, brand creation, collaborations, etc. Students are players in their curriculum just as they are players in their lives.

4 A committed school

Commitment is an essential goal of EIDM's identity. Our pedagogical approach guides students to focus their thinking on a humanistic awareness of the social, societal and environmental issues that surround us. Sustainable fashion is part of the programs, as is community service, which promotes solidarity actions. Each year, the projects are oriented towards strong themes such as the no-gender movement, women's independence or freedom.

5 An international network

EIDM students can spend a semester abroad as part of their course. Studying in Milan, Prague, New York or Dubai becomes possible. Since our international exchange agreements are reciprocal, studying in Paris is also an opportunity to meet students from all over the world who have come to the EIDM for a semester or for their entire course of study. These intercultural encounters are opportunities to broaden your horizon. EIDM students take the TOEIC (Test of English for International Communication) exam at the end of their studies. Thanks to this exam, which is referenced worldwide, they will be able to enhance their results and optimize their employability both in France and abroad.

6 Educational Excellence

Excellence and innovation are at the heart of our DNA. Each year, new professionals at the cutting edge of their field join EIDM network of instructors: stylists, communicators, buyers, marketers, etc. This direct link with professionals in the fashion and luxury industry allows us to constantly update our educational programs in line with the job market.

7 The student at the heart of the curriculum

The student is at the heart of the academic programs offered by EIDM. New soft skills development workshops are offered throughout the year: development of positive thinking, fear management, focus on empathy... Students can also personalize their learning according to their preferences and projects: English courses are adapted by level group, a specialization can be defined in the 3rd year of the bachelor's program and options can be chosen to enrich the program. You can choose to learn a second language (Italian, Chinese, Spanish or Russian), a focus on fashion photography or a creative workshop.

8 Professional Immersion

EIDM offers 12 months of professional immersion in the bachelor's and master's programs. The weeks of Fashion Week are also reserved exclusively for the professional experience, in order to take advantage of the exceptional offer available

during these events in Paris. Work-study is also possible in the 3rd year of the bachelor's program (e-learning only) and in the master's program to boost employability.

9 Studies available in e-learning

All our programs are available in digital version (except BTS). This individualized mode of learning offers students the opportunity to respond favorably to their professional and personal obligations. Working students, professionals who are retraining, emerging designers, and entrepreneurs: distance learning is for those who want to acquire new skills and earn their degree in a way that fits their own needs.

10 A School in Paris

Our school is located in Paris, a city of opportunities in the fashion and luxury industry. This privileged location allows our students to enjoy the best of the French cultural scene: exhibitions, fashion shows and fairs... The world of fashion becomes available!

Accreditations

A reference school



EIDM Fashion Show 2019 : No Gender at The Crillon Hotel



FEDE

FEDE, The European Federation of Schools, promotes a model of progress for education and is committed to strengthening an education that embodies European values, it is open to all and promotes a unifying, international spirit.



RNCP

The programs offered by EIDM are certified by the RNCP (national professional certifications standard). This guarantees government recognition of the training offered and ensures that the programs are consistent with the job market.



AACSB

Created in the United States and synonymous with the highest standards of excellence since 1916, AACSB (Association to Advance Collegiate Schools of Business) allows for the ranking of the best business schools worldwide. The organization has become the most prestigious entity in terms of promoting Management education and offers a growing network of multinational partners in over 100 countries around the world. By becoming an AACSB member, EIDM also joins a network of leaders in the business world and affirms its major international positioning.



TOEIC

This certification allows EIDM to evaluate its students on the Test of English for International Communication (TOEIC®). The TOEIC® certification is the benchmark for evaluating English language skills used in a professional setting, with reliable and fair scores. Thanks to this exam, which is referenced worldwide, students will be able to enhance their results and optimize their employability, both in France and abroad.



CEOWORLD

Each year, CEOWORLD selects the best schools in the world. The study rigorously considers qualitative indicators: academic reputation, admission requirements, employability rate, feedback from recruiters or level of specialization. In 2022, EIDM reached 73rd place in the rankings and was ranked as the leading French fashion school.



Qualiopi

Qualiopi is a certification obtained after a rigorous and standardized audit of 32 quality indicators. It guarantees the quality of the training processes implemented by EIDM and demonstrates EIDM's commitment to continuous improvement.

Paris Campus

Our campus enables the creation and development of professional and student networks. EIDM Paris campus welcomes you in the heart of the famous Butte aux Cailles in the 13th district and is ideally located just a few metro stops from the Cité de la Mode and the Eiffel Tower. A true crossroads of Northern and Southern European cultures, Paris is the founding city of the greatest fashion designers. In Paris, you will find culture, professional opportunities and the most sought-after training to prepare yourself for great international careers in the future. As the capital of communication, marketing, fashion and luxury, Paris charms students with its dynamism, cultural richness, history and its continuous effervescence.

Digital campus

Take our courses at home

Do you have a job that does not allow you to travel for training? Is it geographically impossible for you to attend our face-to-face courses? Do you simply want to manage your learning according to your personal needs? EIDM gives you the opportunity to follow its programs remotely.

Choosing to take an e-learning course at EIDM means:

- Finding a flexible formula, adapted to your constraints
- Choosing the time that suits you to start your course: e-learning is offered throughout the year!
- Training through educational tools created by professionals in the sector
- Benefiting from personalized support by appointment
- Accessing a simple platform to send and receive documents quickly

All our programs (Bachelor's, Master's and Mastering) are available in e-learning!

Soft Skills

EIDM also strives to teach its values to students through personal development workshops: positive thinking, stress management, time management, fear management, interpersonal communication, public speaking, leadership, critical thinking... Soft skills are taught in their entirety in a bold and innovative way.

Support and listening

Listening, caring, and understanding each other is part of our DNA. In case of personal struggles, a psychologist is available to listen to students by appointment. These consultations are completely confidential and paid for by EIDM.

EIDM commitment to humanistic values is made clear in the established theme for the annual projects. Strong themes were addressed, bringing out reflections, debates, and critical analyses to better understand the social and societal changes and their link with the fashion and luxury sector.

Community Service

EIDM works continuously to promote humanist values. It is in this sense that the school has set up the Community Service program. The purpose of this program is to promote the associative and humanitarian actions of the students.

It allows them to discover new, more professional activities that, as a consequence, develop their critical thinking, their creativity, their ability to work in teams and to communicate, their leadership and their organization. This also constitutes a real added value in professional integration, as volunteer activities are scrutinized by recruiters and can make the difference during a job interview.



Each year, EIDM students are in charge of a major professional project: organizing a fashion show, creating a magazine, opening a pop-up store, creating a brand, directing an event — a high-level professional experience that emphasizes creativity, imagination and investment.

Feminist Spirit

In November 2017, social networks approved the liberalization of speech: women take their bodies and their destinies back. The gatherings around #metoo and #timesup give voice to a firm demand for equal rights. The 2018 Feminist Spirit fashion show was geared towards this global phenomenon, believing that fashion is not only the space for dreams, but also a place of responsibility.

No gender

In 2019, EIDM placed the year under the heading of “engaged fashion” around No Gender. The projects offered a reinterpretation of unisex. Students questioned the reconsideration of gender expression through fashion and what it means to be No Gender.

Gaïa

Through the GAIA topic in 2020, the students wanted to question us on the full awareness of Man and the human condition. The fashion show highlighted Man from an innovative angle. The embodiment of a new generation that is aware of the challenges it must face. Sustainable fashion that respects the environment and is more attentive to human needs.



Edge of freedom

The Edge of Freedom Fashion Show took place on March 2022, at the Trianon. Organized by the first-year bachelor's students, the «Edge of Freedom» parade celebrated, today more than ever, freedom in all its forms, with the presence of a myriad of VIPs.

Fashion meetings and masterclasses

Numerous conferences and masterclasses are organized throughout the year at EIDM to discover new themes: fashion and street culture, introduction to morphopsychology, focus on the role of the capsule collection, etc. The masterclasses are also an opportunity to meet with professionals from the fashion and luxury industry: a designer, a press agent, a marketing manager, etc. Sharing experience and exchanging ideas with these professionals will allow you to gain a better understanding of the aspects of their profession.

Our collaborations

In addition to these annual capstone projects, all students work on individual projects throughout the year in collaboration with brands or organizations to boost their experience:

- A personal shopping and advertising stand project with the Italie Deux Mall.
- A brand launch project for the Viveles brand
- An upcycling project with the brand Uniqlo
- A shooting project with the brand SERO, named Vogue Talent 2020
- A fashion show for House on Fire, Baptiste Giabiconi's brand and sponsor of EIDM
- A market study for the emerging eco-responsible brand Bye Bye Monique
- And many more!



Programs highlight

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Bachelor Fashion Management
MSc Fashion & Luxury Management
Other courses in French

Year 3 - Full english programs divided in 2 semesters

RNCP Title
Level 6

Bachelor's degree Fashion Management

Through this transversal training program, you will develop a global fashion mindset with courses like Sustainable Fashion and Trend Forecasting, in which today's social issues are explored.

Beyond gaining a strong fashion culture, your entrepreneurial drive and strategic thinking will be placed at the forefront. Thanks to industry projects led by fashion practitioners, you rapidly get immersed into the reality of the fashion business as you get to work on hands-on projects in a team.

In your role as future manager, you will learn the best practices in human resources management in order to lead your team towards success and know how to build a team within a multicultural environment. You will learn to think like a strategic merchant whereby a good understanding of the multifaceted retail sector is essential in order to plan an international retail strategy and guarantee the growth of a fashion business.

Learning outcomes:

- Analyze the evolution of fashion trends throughout the 20th century
- Demonstrate a good understanding of communication tools and fundamental pillars of branding and propose relevant ideas to increase online brand visibility
- Establish a marketing strategy, demonstrate problem-solving skills and creativity throughout group projects
- Establish a commercial strategy, identify a distribution channel based on a brand's positioning, target customers, select point of sales and master negotiation skills
- Explore the latest innovative business models putting fashion technology or sustainability at the core of the business strategy
- Formulate strategic recommendations to brands based on an in-depth research of the market trends and competitive landscape
- Identify the management styles adapted to a team, understand how to leverage a team's commitment, encourage and federate a team

Careers

After completion of this one-year program, students may pursue a career at various levels in the fields of Marketing & Communications, Brand Management, International Retail, Entrepreneurship, Fashion Merchandising, Purchasing & Sourcing, Project Management, Digital Marketing, and Public Relations.

English proficiency: B1/B2 level required

Semester 1: intensive on-campus training

Semester 2: 6-month internship

Scan the
detailed program



Program

Fashion & luxury industry

- Sustainable Fashion
- Panorama of the Luxury Sectors
- History of Fashion

Management

- Fashion Brand Management
- International Project Management
- Omni Channel Distribution

Communication & branding

- Communication Strategy & Press relations
- Brand Design
- Photography
- Digital Brand Content

Business strategies

- Strategic Marketing
- Commercial Negotiation & Sales Techniques
- Business Planning

Exclusive school's presentation night at The Salons Hoche in Paris, 2022

Year 5 - Full english programs divided in 2 semesters

RNCP Title
Level 7

MSc Fashion & Luxury Management

The Msc Global Fashion & Luxury Management is a multidisciplinary program that nurtures entrepreneurial and creative skills, necessary to pursue a thriving career in the fashion industry.

Trained by high-level fashion practitioners, students will gain managerial skills and develop interpersonal skills, enhanced by the international learning environment and the limited number of students per class. They will develop an in-depth fashion culture, decipher the latest industry trends and develop their creative thinking.

This business-oriented program will provide students with analytical tools to occupy managerial positions in today's ever changing fashion industry. In small groups, they will brainstorm on fashion strategic scenarios, set up objectives and budget, study a business idea's feasibility and assess the likelihood of completing a project successfully. Marketing and communication strategies will be studied and evaluated from a global perspective. Students will also learn how to evaluate the commercial viability of a business idea or product line.

Learning outcomes:

- Analyze the new business models shaping the global fashion industry and being able to foresee the future of fashion
- Gain the organizational skills in project management, planning, branding, manage a budget and market a fashion event
- Demonstrate a good understanding of cultural diversity in business and identify the management styles adapted to a team within a multicultural environment
- Identify the fundamental concepts of brand building, digital identity and be able to make strategic decisions based on a brand's positioning and target market.
- Demonstrate a good understanding of the central role of Press Relations in the fashion & luxury communication and get the knowledge to set up a digital footprint
- Gain a basic understanding of the french language, being able to navigate within the French society and decode the French culture

Careers

After completion of this one-year program, students may pursue a career at various levels in the fields of Marketing & Communications, Brand Management, International Retail, Entrepreneurship, Luxury & Art Management, Purchasing, and Project Management.

Semester 1: intensive on-campus training

Semester 2: 6-month internship

English proficiency: B1/B2 level required

Scan the
detailed program



Program

Fashion industry

- Sociology of Fashion
- Innovations and Business Models
- Fashion & luxury in emerging markets
- Sustainable fashion

Branding & communication

- Fashion & Luxury Brand Management
- Communication strategies & Public Relations
- Luxury Fashion Advertising
- Event Marketing
- Digital marketing strategies

Fashion business

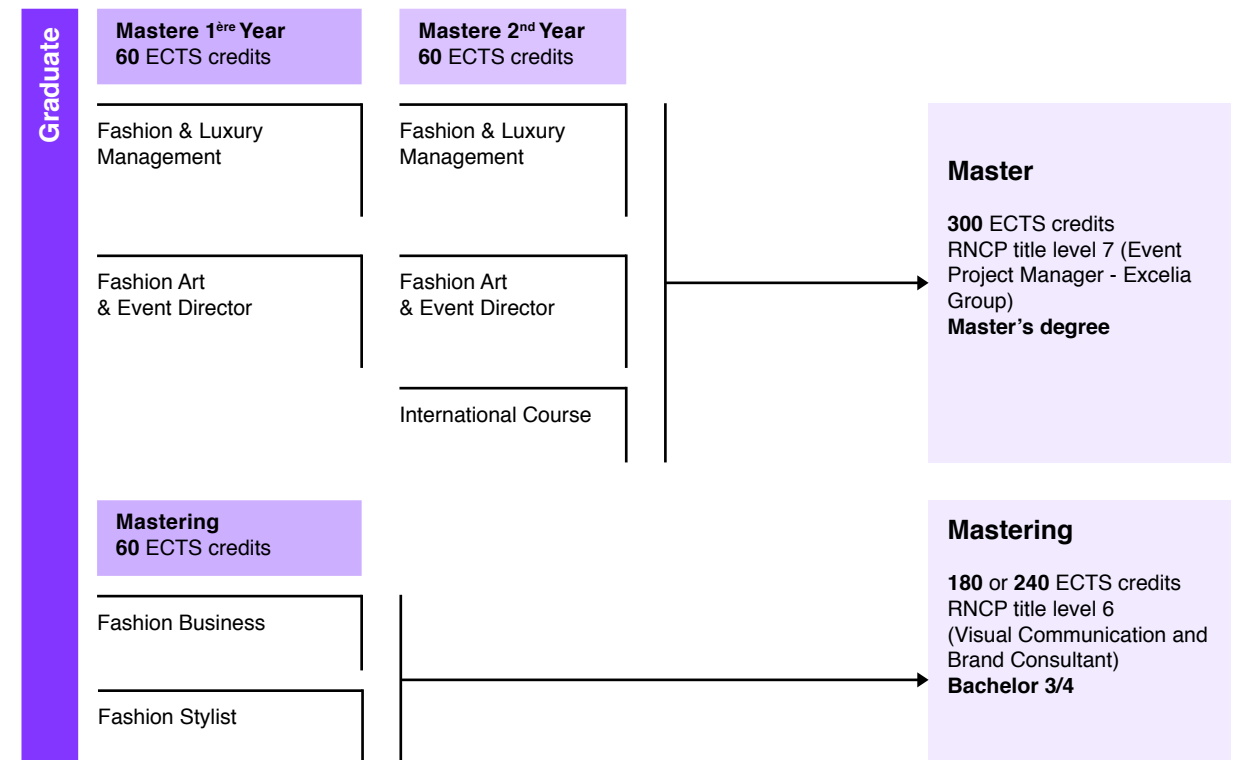
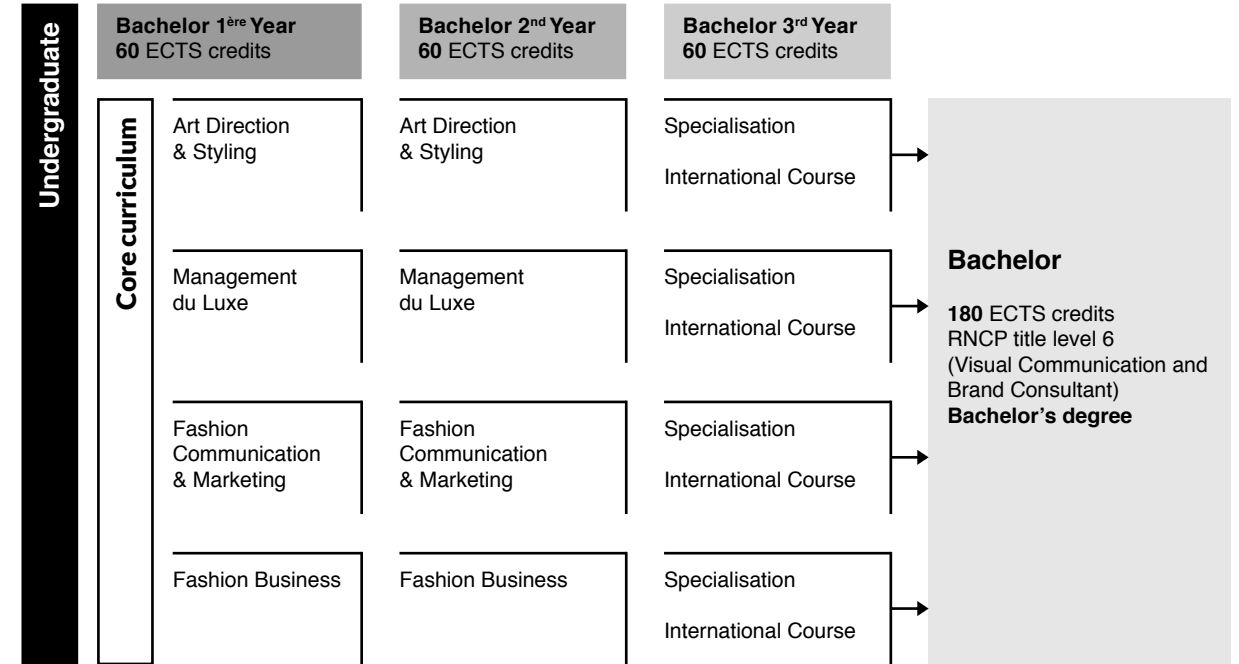
- Strategic Marketing
- Human Resources Management & Multiculturality
- Finance for manager
- Retail Strategy

Perma Moda, Sustainable Fashion Show, organised with the Sorbonne University

Other courses in French



Exclusive school's presentation night at The Salons Hoche in Paris, 2022

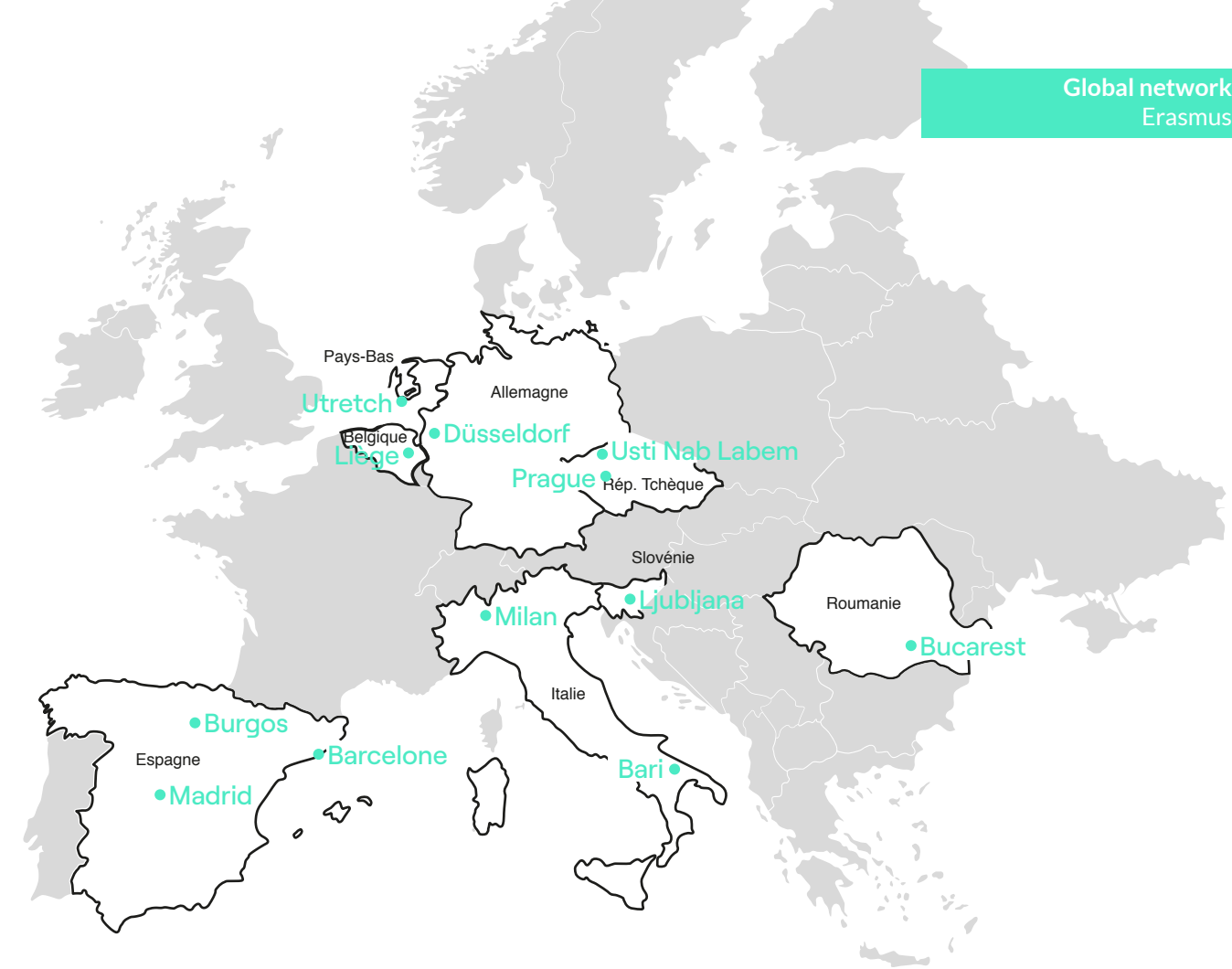
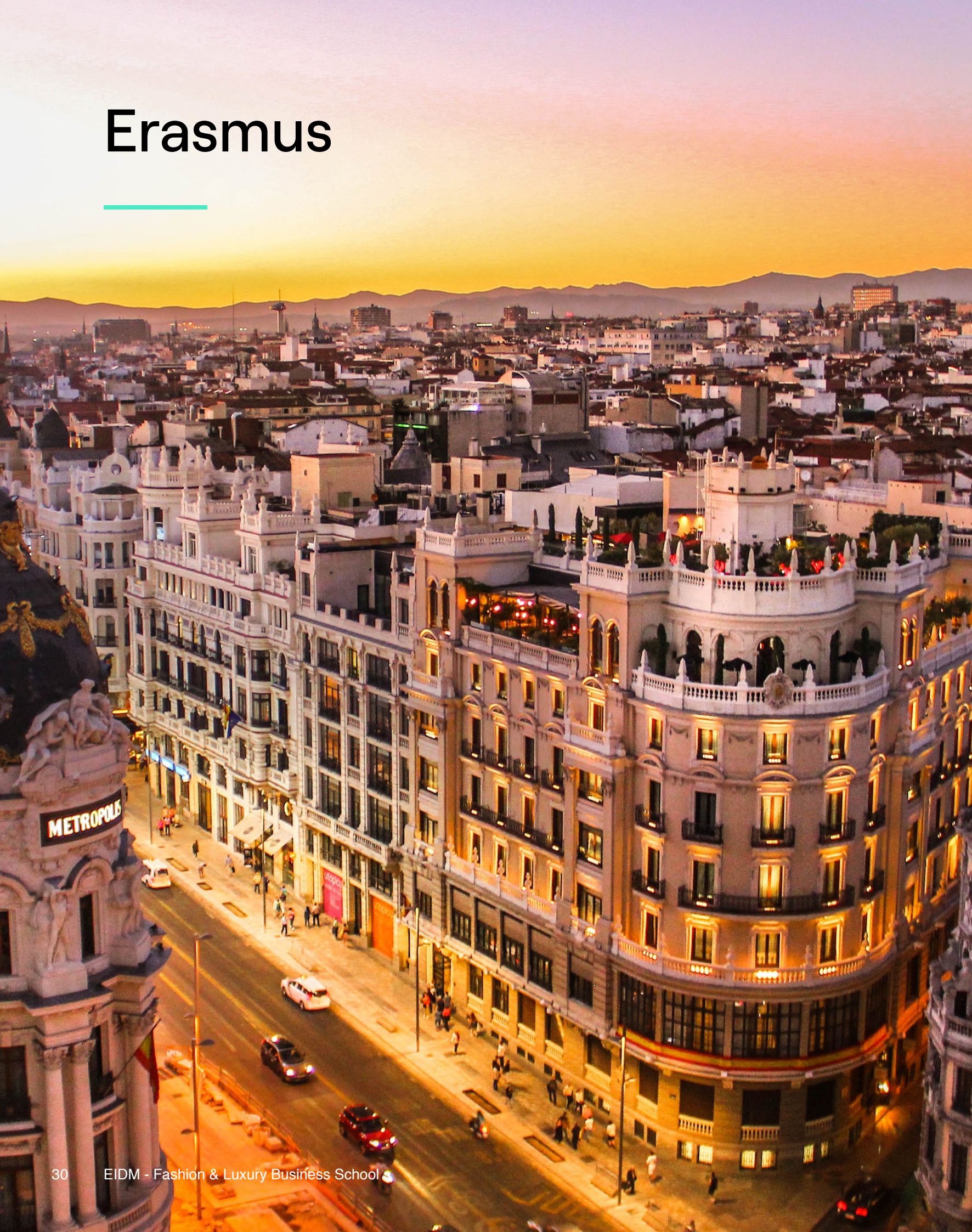


Global network

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Erasmus



Our partner schools

Scan the
testimonial



Lee-Gaëll Esperance
Bachelor 3rd year
University of Applied Sciences - Utrecht

- Fashion Design Institut
Düsseldorf – Allemagne
- HELMo Mode
Liège - Belgique
- LCI Barcelona
Barcelone - Espagne
- Escola Superior de Disseny
Barcelone & Sabadell - Espagne
- EASD
Burgos - Espagne
- ESNE
Madrid - Espagne
- Universita LUM
Bari - Italie
- European School of Economics
Milan - Italie
- University of Applied Sciences
Utrecht – Pays-Bas
- University of New York in Prague
République Tchèque
- Faculty of Art and Design
Ustí Nad Labem - République Tchèque
- Romanian American University
Bucarest – Roumanie
- Faculty of Design
Ljubljana - Slovénie

International

EIDM has agreed to an exchange program with LIM COLLEGE in New York, one of the top fashion schools in the United States. EIDM is also linked to the University of Wollongong in Dubai, the Australian University's Dubai campus, whose programs are ranked in the top 2% globally by the QS World Universities Ranking 2019. Degrees are accredited in Dubai and Australia.

If you transfer from a partner school, you can apply for an Erasmus+ grant and study at EIDM for one semester. Please contact your international office in your local institution for more information.

If you transfer from another school within the European Union, please feel free to contact us. We would love to reach out to your local institution to see how we can work together.



Scan our international courses



Study at New-York and Dubai

Each year, several LIM COLLEGE students have the opportunity to apply to study at EIDM for a semester. This agreement, based on reciprocal exchanges, will entitle LIM COLLEGE to host French students.

In Dubai, the campus has over 3,500 students from over 108 countries. This international exchange will allow our students to do their entire master's degree or just one semester or one year in Dubai.

International students

“ When you feel like you're ready to go, it is the precise time to do it. It is truly an enriching experience that makes us grow professionally and personally. We have a supervisor on site who we can count on, both for classes and for life in New York.



Emma Dumell
Master 2nd Year
LIM COLLEGE - New York



Exclusive school's presentation night at The Salons Hoche in Paris, 2022

Legal procedures

The entry of foreign students to the French territory is subject to the presentation of a visa, except for those who hold the nationality of a country in the European Union.

You are a national of a country in the european union

You are exempt from the visa requirement if you are from one of the following countries: Andorra, Austria, Belgium, Bulgaria, Cyprus (Greek part), Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Monaco, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom, Iceland, Liechtenstein, Norway or the Swiss Confederation.

You live in a country outside the european union

Are you a student living abroad, outside the Schengen area, with a foreign high school diploma applying for your first registration at EIDM? You must obtain a visa prior to your registration.

Visa

In countries where there is an organization called the Centre pour les Etudes en France (CEF) or Campus France, located at the French Embassy or Consulate, you can directly obtain information about the visa application. Since April 2021, international students can apply for their visa online on France-Visas. This new service is available to students applying for a long-stay visa residing in a country where the visa application is outsourced and available online: <https://www.interieur.gouv.fr/>

Resident permit

Foreign students (outside the European Community) must obtain a student residence permit, separate from the visa, within 3 months of their arrival in France. This card, valid for a maximum of one year, can be renewed.

All requests and procedures must be carried out directly online

Holders of a D Visa with the mention «residence permit to be applied for within 2 months of entering France» (Algerian students) or wishing to renew their application, will be given a residence permit valid for at least 90 days, while awaiting the issuance of the final residence permit.

More information on the website of the Ministry of Higher Education and Research: <https://www.demarches.interieur.gouv.fr/particuliers/etudiant-etranger-france-visa-long-sejour-carte-sejour>

Insurance

The following insurances are mandatory for students, whether they are on exchange or on individual mobility:

- Civil liability insurance (mandatory): It protects you from the consequences of harm caused by you to others. It is essential in France, for everyday life, as well as when traveling abroad. It is often included in home insurance. Some banks offer it when you open a bank account.
- Repatriation insurance (mandatory for foreign students): Repatriation insurance is an essential insurance for all stays in France and abroad. It covers the early return to your country in case of accident or illness while abroad
- Students can benefit from simple and free health coverage with the French health insurance. To obtain reimbursement for health care costs, students must consult the dedicated website

The use of a complementary health insurance is strongly recommended, but not mandatory, for all foreign students. To increase the amount of reimbursements for health care expenses, students can, if they wish, take out a complementary health insurance plan, also known as a mutuelle. Learn more: <https://www.ameli.fr/>

Open a bank account

Students living outside of Europe who are in France for more than three months are encouraged to open a resident bank account. However, it is advisable to ask your home bank if it is associated with a French network.

To open a resident bank account in euros, 3 documents are required:

- A passport
- A residence permit or a visa
- Proof of address (telephone or electricity bill, rent receipt, accommodation certificate, etc.)

Opening an account entitles you to a checkbook and/or a bank card. Checkbooks are usually free. On the other hand, the bank card can be charged with a variable rate depending on the bank and the type of card.

Transportation

The t+ ticket valid on all metro and RER lines in Paris costs €1.90 per trip
The package to get around in Paris (all zones) costs €75,20/month.
The Imagine'R Student card gives a reduction of about 50% compared to the monthly pass for those under 26 years old.
More information at <https://www.ratp.fr/titres-et-tarifs>
You can also use your own scooter or bicycle, or rent one.

Location/Housing

Paris is one of the four fashion capitals of the world along with Milan, New York, and London. Thanks to its rich history, Paris is one of the world's most enticing fashion capitals. Top designers have had a strong influence on the city that currently enjoys international fame in the fashion world. This is the reason why, in addition to EIDM's mission and vision values, students choose to study at EIDM. In other words, enrolling in fashion and luxury programs at EIDM Paris is definitely a wise decision!

Rent a studio or an appartement short and medium term

- Interlogement
- Flatclub
- Housetrip

A room with a host family

- Homestay in Paris
- Atomeparis
- Family Stay France
- Paris University
- France student homestay

Intergenerational housing

- The parisolidaire
- 2 generations together

Student housing in Paris

- The National Union of Student Houses
- The l'étape association
- The Student Services Office
- Adele

But also

- La Cité Internationale Universitaire de Paris (The international city at the University of Paris)
- LokaviZ
- Le Cep Entraîne Etudiants
- Le Comité Local Autonome des Jeunes (CLLAJ)
- OSE - Le Club Etudiant
- Etudiant de Paris
- Regroupement catholique
- Air B&B

Namely: Renting an apartment generally requires a deposit equivalent to 2 months rent.

YouFirst Campus

EIDM also makes it easier to find accommodation and settle in Paris, thanks to its partner YouFirst Campus.

YouFirst Campus offers a complete range of furnished, equipped and connected studios for student housing from 18 to 30 m². Your all-inclusive accommodation: rent + wifi + water + with an average cost of € 850 per month. The promotional code will be provided by EIDM once the admission is validated.

Make your life easier from the start

Ergonomic and functional housing, Bedroom with single bed, bedside table, Office space with storage unit, Bathroom with private toilet and Fully equipped kitchen area.

Included services

Fitness Area, PMR Accessibility, Dishware kit, Lounge Area and Video surveillance.

À la carte services

Very high-speed Wi-Fi connection, Laundry, Cleaning service, Home and liability insurance, bed linen, household products and bath linen.

A privileged location at less than 20 minutes from EIDM

YouFirst Campus Paris Ivry
9 Rue André Voguet
94205 IVRY-SUR-SEINE

youfirst
campus

Career

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Professional immersion
Alumni
Links of interest

Professional immersion is an important part of the training offered at EIDM:

- 6 months of internship in the 3rd year of the bachelor's degree
- 6 months of internship in the 2nd year of MSc

Supporting students in their search for internships and work-study programs through preparation and connection to the professional world and the job market:

- Help in writing a CV and cover letter
- Oral and written expression techniques
- Mastery of the rules of corporate life (soft skills)
- Organization of professional meetings under the masterclass format
- Direct link with alumni
- Job offers on a privileged platform

Our students are working or in internship within:

| | | |
|--|--|--|
| <i>agnès b.</i> | ALEXANDREVAUTHIER | <i>American Vintage</i> |
| ALAÏA | ba&sh | Be |
| benefit <small>SAN FRANCISCO</small> | BERLUTI | BMRP |
| BONOBOS | BURTON <small>of London</small> | CANAL+ |
| CÉLINE | MERCIER <small>CHAMPAGNE</small> | CHANEL |
| Chantal Thomass | CHEVIGNON | DIOR |
| <i>Christian Lacroix</i> | CLARINS | COMPTOIR DES COTONNIERS |
| <i>Cartier</i> | DIANE VON FURSTENBERG | DIESEL |
| Eden • Park <small>PARIS</small> | ELIE SAAB | ELLE |
| FENDI | <i>Galerie Lafayette</i> | GERARD DAREL |
| GIORGIO ARMANI | GIVENCHY | GUERLAIN |
| HELMUT LANG | IKKS | INES DE LA FRESSANGE <small>PARIS</small> |
| JACQUEMUS | jitrois. | KIENZO |
| KOOKAÏ | <i>Lagardère</i> | LE BON MARCHE |
| Levi's | LONGCHAMP <small>PARIS</small> | LOUIS VUITTON |
| LVMH | MAC | maje |
| MAKE UP FOR EVER <small>PARIS</small> | marie claire | MAUBOUSSIN |
| minelli <small>PARIS</small> | O B C M | PASSIONATA |
| Peclers Paris | PRC | PRINCESSE tam•tam <small>PARIS</small> |
| s a n d r o | SEPHORA | showroom prive com |
| SONIA RYKIEL | STYLE | VOGUE |
| WE | WSN | SAINT LAURENT |

Alumni

EIDM graduates

Join EIDM network

We highlight the careers of our alumni on an internal platform that lists all our former graduates and current students, which provides a direct link between all members of EIDM community:

- Access to online job offers: <https://eidm.datalumni.com/jobs>
- Student recruitment.
- Conferences set up for job presentations.
- Participation in defense juries.

Learn more at : <https://eidm.datalumni.com/>

Employability

85%

of our students are employed within six months of graduation

80%

of our graduates are currently on permanent contracts

10%

of our graduates create their companies



Alumni's night in december 2019

Alumni

Success Story



Didi Stone Olomide

Graduated in 2021
Jean-Paul Gaultier muse and model at Elite Model World



Floriane Lobato

Graduated in 2018
Fashion designer Lobatofficial



Lisa Fourny

Graduated in 2016
Floor Manager at Boucheron Vendôme



Kim-Tina Nguyen

Graduated in 2020
Freelance Artistic director at Dolce & Gabbana Beauty



Floriane Collin

Graduated in 2016
Digital Communication at Publicis



Charlotte Even

Graduated in 2016
Stylist assistant at Madame Figaro Magazine



Lise Breton

Graduated in 2018
Freelance Stylist photographer for Vogue, Numero, I-D, l'Oréal, Le Monde...



Thomas Renaud - Le Roy

Graduated in 2020
Press officer at Catherine Miran PR & Communications Agency



Eva Mulatier-Gachet

Graduated in 2019
Social Media Manager for WM Signature et L'Alchimist



François-Xavier Bottius

Graduated in 2016
Luxury Client Advisor at Azzedine Alaïa

Musée de la Mode

Exhibition at Palais Galliera, from tuesday to sunday - 10am to 6pm.

Galerie Dior

Immersion in the history of the famous Parisian haute couture maison, open every day except tuesday from 11 am to 7pm.

Notre-Dame de Paris

Immersive exhibition in augmented reality at the Collège des Bernardins until July 17, 2022

Who's Next / Impact Traffic

Fashion trade show at Paris- Porte de Versailles, from September 2 to 5, 2022,

Machu Picchu et les trésors du Pérou

Immersive exhibition of the largest Peruvian museums, City of Architecture and Heritage, Until September 4, 2022

Yves Saint Laurent aux Musées

Exhibition in tribute to the designer at Yves Saint Laurent Museum, until September 18, 2022.

Aqua Water

Unique exhibition that combines photography, architecture and music in the Parvis de la Défense, until 22 September 2022.

Alaïa avant Alaïa

Original exhibition at the Azzedine Alaïa Foundation, Until October 24, 2022

Théâtre immersif (immersive Theater)

From September 2 to December 30 2022 at Le bon marché, rive gauche.

Kandinsky l'Odysée de l'abstrait

Immersive exhibition at the Atelier des Lumières, from February 18, 2022 to January 1, 2023.

Shocking! Les mondes surréalistes d'Elsa Schiaparelli

Inspiring and avant-garde exhibition at the Musée des Arts Décoratifs, from July 6, 2022 to January 22, 2023.



Admissions

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How to apply and study at EIDM
Admission and Funding guide

How to apply and study at EIDM

Admissions

International students

1 Online application
Submit your application and pay the admission fees (€45) directly via our website.

2 Application files
Send all the application files by mail to sh@eidm.fr including all the documents requested in the application guide, i.e : CV, cover letter, transcripts and diploma, English proficiency level, essay, short video presentation, letter of recommendation (optional).

3 Face-to-face interview
Schedule the date of your face-to-face interview on the calendar sent by the admissions officer.

4 Acceptance letter
Get the results and the acceptance letter within 10 days after validation of your application by the admissions board.

Erasmus or exchange students

1 Nomination
Your local institution will send all nominees by email to simon.m@eidm.fr and sh@eidm.fr.

2 Application form
Complete the application form sent and send all the application files by mail to sh@eidm.fr including the following documents: CV, cover letter, transcripts and diploma, one letter or recommendation.

3 Face-to-face interview
Schedule the date of your face-to-face interview on the calendar sent by the admissions officer.

4 Acceptance letter
Get the results and the acceptance letter within 10 days after validation of your application by the admissions board.



Baptiste Giabiconi, EIDM's official godfather during the 2020 Gaia Fashion Show

Admission requirements

Bachelor in Fashion Management / Year 3

Interested candidates with a minimum of 2 years of Higher Education duly completed (120 ECTS credits or equivalent) with the level of English language needed to follow a full English-taught program.

MSc in Fashion & Luxury Management / Year 5

Interested candidates with a minimum of 4 years of Higher Education duly completed (240 ECTS credits or equivalent) with the level of English language needed to follow a full English-taught program. Interested candidates with 3 years of Higher Education duly completed (240 ECTS credits or equivalent) and at least 3 years of professional experience in a middle management position will have the opportunity to enroll in the program after submitting their application thanks to the VAE process (Validation of Acquired Experience).

Please check the conditions directly on our website (<https://www.ecoledemode.fr/vae/>)

English proficiency:

TOEIC: 750 **TOEFL:** 550 **TOEFL IBT:** 80

IELTS: 6.5 -7.0 (with band score no less than 6.0)

French proficiency: no prerequisite

French as a Foreign Language: Instruction included in EIDM program.

Admission Guide

Scan your admission guide to complete your application

Undergraduate 3rd year program

Bachelor's degree



Graduate 4/5th year program

Master's degree



Start your
future today!





Contact

33 rue Daviel, 75013 Paris
(+33) 1 45 77 68 02
contact@eidm.fr
www.ecoledemode.fr



A school member of

ACE EDUCATION